



64th Annual conference of GEWISOLA

Innovative concepts for a sustainable agricultural and food economy



Justus Liebig University (JLU) Giessen

25th to 27th September 2024

Organisation committee

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| ▪ Prof. Dr. Stefan Wahlen | JLU Giessen |
| ▪ Center for Sustainable Food Systems (ZNE) | JLU Giessen |

Jointly organised by



The Faculty of Agricultural Sciences, Nutritional Sciences, and Environmental Management, in cooperation with the newly founded Center for Sustainable Food Systems (ZNE) at JLU Giessen, and Geisenheim University invite for participation and paper submission.

Written contributions to be orally presented at the conference as well as posters to be displayed in short presentations are highly welcome. Contributions on other topics may also be submitted, provided they increase the level of knowledge on economic and social science aspects of agriculture and food. In addition, there will be the opportunity for pre-conference activities and discussion of current issues in self-organised working groups. Proposals are invited for both event formats.

Event location



Main building of JLU Giessen
Ludwigstrasse 23, 35390 Giessen

Contact

gewisola2024@agrار.uni-giessen.de

<https://www.uni-giessen.de/64.gewisolajahrestagung>

Explanations on the conference topic

Innovations play a major role on the path to more sustainable agri-food systems. To meet the challenges of environmental and resource protection as well as the preservation of biodiversity, viable concepts are needed that help to build a more resilient agri-food system in times of climate change and other man-made crises.

The 64th Annual Conference of GEWISOLA offers space to engage with research dedicated to the development and testing of innovative technologies, products and processes in the agricultural and food sector, investigations for new operating and business models. The design and transformation of value chains should be considered from the perspective of different actors. Hence, innovations are understood broadly: They can take place at all levels of the agri-food system and combine technological with social, organisational and cultural new features. The call also includes papers that deal with questions of diffusion of innovations in the agricultural and food sector and address, for example, the role of niche innovations, knowledge transfer and consulting services.

In addition, contributions that look at innovative concepts from two other perspectives are welcome: First, the question arises how **educational arrangements** must be rethought and redesigned to effectively shape teaching and learning strategies as well as competence promotion in times of constant change and socio-technical change processes. This also includes diverse non-university educational concepts, programs and new qualification approaches. Second, new and creative ways of **knowledge generation** are needed for the development and investigation of socio-technical innovation processes. Therefore, contributions dealing with innovative research methods and designs to examine agri-food systems from a system perspective are also welcome.

Both theoretical-conceptual or empirical contributions are welcome.

Various aspects of the conference topic:

- Development, investigation and testing of innovative concepts
- Dissemination of innovations
- Innovative competence transfer and educational concepts
- Innovative research methods

More detailed explanations on the different aspects of the topic can be found on the conference homepage.

We welcome contributions from agricultural and food economics and sociology as well as neighbouring disciplines with recognisable links to the above-mentioned research areas.

Deadlines

- Submission of proposals for **self-organised working groups and pre-conference activities** by Monday, **12th February 2024** (Notification of acceptance by 6th March 2024)
- Submission of **written contributions** by Monday, **4th March 2024** (Notification of acceptance by 26th June 2024)
- Submission of **poster papers** by Monday, **13th May 2024** (Notification of acceptance by 24th July 2024)

The decisions of the evaluation process for the written contributions will be announced in calendar week 26.

Submission of the final version of written contributions and summary of posters for publication in the conference proceedings by 18th November 2024.

Instructions and templates for submitting the various contributions can be found on the conference homepage.