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## Plattform für strukturierte Promotionsausbildung in den Materialwissenschaften

Kontakt:

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### *Grant Proposal Writing*

*How to design and communicate your project convincingly*

#### 2-day workshop for PhD students and postdocs at ZfM/LaMa (English or German)

Trainer: Dr. Sabine Preusse, RaumZeit e.K. Coaching • Beratung • Training, [www.raum-zeit.de](http://www.raum-zeit.de)

Schedule: Monday, July 11, and Tuesday, July 12, 2022, both days from 9:00 to 17:00

Venue: Seminar room B202, iFZ, Heinrich-Buff-Ring 26.

This hands-on workshop focuses on a) how to develop your idea for a project into a sound work programme, b) how to match it to the requirements of the funding programme and c) how to facilitate the communication with the reviewer by presenting your complex ideas in an easy-to-understand way.

To achieve this, we will try out the RaumZeit Toolkit for designing and communicating your research project convincingly by working on your own research project. **Please bring a new idea for a potential grant proposal or your current research project.**

Besides, you will obtain a lot of background information on different funding programmes, evaluation processes and potential pitfalls.

#### Contents

##### Funding programmes and how to read the documents

- The triangle of projects
- Overview on funding opportunities
- Background information on funding programmes and evaluation processes
- How to read the official documents
- The funding scheme fingerprint

##### Develop your idea into a work plan

- Elements and structure of a work plan
- The Disney method
- Developing your idea for a research project into a first work plan
- Visualization of the work plan

##### Communicate your project convincingly

- Matching your idea to the funding programme of choice
- Communication with the reviewer
- Objectives and how to get the details to make them SMART
- Innovative aspects

##### Impact and Budget

- Where to put which information in the proposal and how to write about it convincingly?
- The eagle's perspective on research projects
- Impact
- Budget calculation
- Coordination of the overall process

**Registration:** please register **until June 30, 2022**, via E-Mail to Martin Güngerich

**Group size:** max 12 participants