

Seminar & Workshop

Publishing Management Research in Academic Top Journals

Organizational details

Instructors: *Prof. Gerben van der Vegt, University of Groningen, and Prof. Frank Walter, JLU*

Date: November 5, 2014, from 10:00 to 14:30

Location: Dekanatssitzungsraum of law faculty (1. floor, left side), Licher Str. 72, 35394 Giessen

ECTS: -

Goals

For a researcher, publishing one's results is an essential part of the research process. However, the procedures, rules, and success factors for publishing in international top journals are often hard to discover – especially for early career researchers. The goal of this course is to enable the participants to develop an understanding of the publication process in management research and consequently their own successful publication strategy. The seminar is particularly (although not exclusively) focused on publishing strategies for the *Academy of Management Journal*, one of the leading academic journals in the management field.

Program

Part 1: Presentations and Discussion: Navigating the publication process

In this part of the course, participants will be given insights into the procedures, rules, and success factors underlying the publication process in top journals.

- “Publishing in Top Journals in the Management Field: Steps, Strategies, and Examples”
- “Publishing in the Academy of Management Journal: Strategies, Do's and Don'ts”
- Discussion with the audience, Q&A

Short Lunch Break

Part 2: Workshop Session: Feedback towards a successful publication

In this two-hour workshop session, selected participants will present working papers or research ideas and receive feedback from the instructors and participants.

Please note:

If you want to discuss your research idea /paper and receive feedback, please submit your paper or abstract of the research idea by **October 20, 2014** to eva-maria.aulich@ggs.uni-giessen.de. Up to four candidates will be chosen to present their work in the class. The research ideas/papers can be in any stage of the working process.

About the instructors

Prof. van der Vegt, University of Groningen, is Associate Editor for the *Academy of Management Journal* and an editorial board member for *Organization Science*.

Prof. Frank Walter, JLU, is an editorial board member for the *Academy of Management Journal* and the *Journal of Organizational Behavior*.

Target group

Doctoral candidates and postdoctoral researchers at GGS.

Course language

English

Registration

By **October 18, 2014** via e-mail at info@ggs.uni-giessen.de.