Workshop

## Giving Scientific Talks

### Organizational details

Instructor:    *Constanze Armbrecht*

Date:          June 13 & 14, 2013, each from 09:30 to 17:30

Location:      Licher Str. 66, Untergeschoss, Raum 601

ECTS:          –

### Objective

This workshop offers tools and techniques for successful scientific talks and presentations. Participants will enhance their performance in scientific talks by

- designing clear and structured content
- creating a memorable storyline and engaging visuals
- enhancing delivery (body language, voice, presence)

### Content

*Part I: clear content and structure*
For a start, we will clarify goal and context of your talk. A clear objective and refined understanding of one's audience is the foundation of productive communication. A successful presentation is based on content that has been boiled down to the essential. We will introduce the "five-sentence"-models used in rhetoric to give a presentation coherence and argumentative strength. You will learn and apply these structures to your presentations and find their usefulness extended to any form of scientific writing and presenting.

*Part II: effective story and visual design*
We will develop engaging storylines that involve the audience and assure memorability. This step links your content with the audiences concerns. Visual support of a presentation is without a doubt an essential part of its success. We present basic design principles that enable you to create memorable visuals to support your presentations.

*Part III: tools for a strong delivery*

Affirmative posture, a modulated voice, positive gesture and stage presence are basic elements of a strong delivery. You will familiarize yourself with positive body-language and train gesture, voice modulation and articulation as well as audience-contact in groups or with a partner.

*Camera recording*

A camera recording of each presenter on the first day of the workshop will allow for an objective view on each performance: the individual presenter becomes aware of their strong and weaker points and is thus truly enabled to improve on them.

**Methods**

storytelling – individual/partner/group exercises - group feedback and individual feedback – trainer input – media examples – camera recording

**Target group**

Doctoral and postdoctoral students at the GGS

**Course language**

English

Please note: As this is not an English language course proficiency in English at the C1 level of competency is required.

**Registration**

By **May 31, 2013** via e-mail at info@ggs.uni-giessen.de.