Evaluation Key

Category	Definition
Content	
Hypothesis/ Background	1 = relevance explained, conclusively explained
	5 = existent; relevance not conclusively explained
	10 = missing
Methods	1 = exceptionally well explained; method understood (appropriate to PhD year), connection to hypothesis clear
	5 = method conclusively explained, but not well understood, connection not understood
	10 = incomplete; inconclusive
Results	1 = exceptionally well explained; scientifically sound conclusion is given; in case no results could be obtained yet: expectations are given
	5 = imprecise presentation; one of the above is missing or reduced
	10 = discrepancies; inconclusive; no expectations given
Discussion/ Outlook	1 = results are discussed well; topic is put in the broader picture
	5 = results are partially discussed; relevance/ conclusion of the results is unclear
	10 = results were not discussed; no conclusion on relevance of the results given
Presentation	
Articulation	1 = clear; distinct pronunciation; loud enough; appropriate speaking tempo; structured presentation
	5 = listening requires effort; structure of presentation is confusing
	10 = presentation barely comprehensible
Quality	1 = supporting body language; presence; eye contact with audience; using poster actively to underline parts of presentation
	5 = parts of the above are missing or reduced
	10 = no eye contact, no effort made to be understood
Interaction	1 = thorough and correct answers to questions; open response to criticism; confident discussion with the audience
	5 = inconsistent answers, discussion with audience avoided
	10 = not responsive to questions
Layout	
Style	1 = consistent and indicative usage of colors, font type and pictures
	5 = inconsistent
	10 = distracting
Arrangement	1 = clear, consistent, supportive of the content, connection between text and graphics
	5 = inconsistent, overloaded
	10 = chaotic
Texts	1 = legible; consistent use of font size; correct grammar and spelling, explained abbreviations, correct use of citations
	5 = one of two the above missing or reduced, occasional misspelling
	10 = illegible, bad spelling, abbreviations not explained, incorrect use of citations, missing information about authors
Figures	1 = legible; scale and units defined, complete (axis) captions; complete and self-explaining statistic validation
	5 = conclusive on request
	10 = illegible, missing basics (like axis captions or units), validation missing